



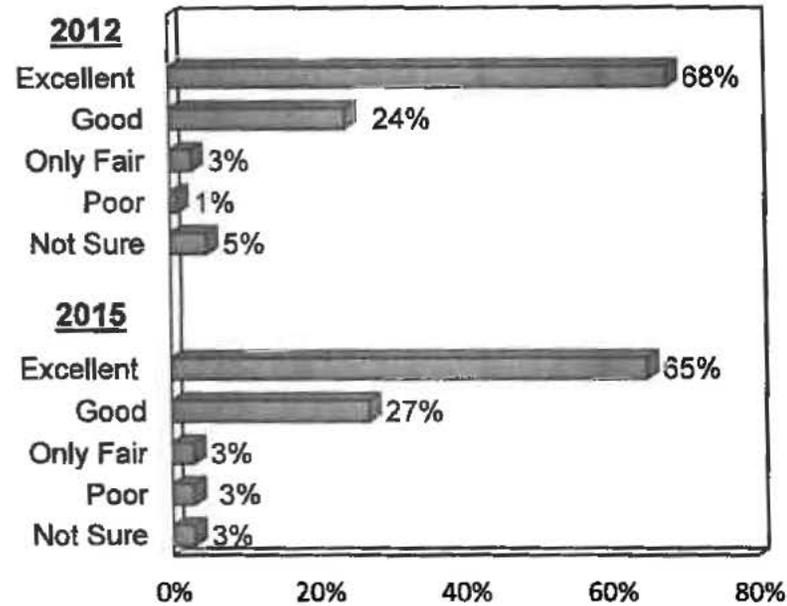
Community Survey Regarding the Champion Local Schools

April 2015

15-3055

The Champion Schools' quality of education rating remains very high.

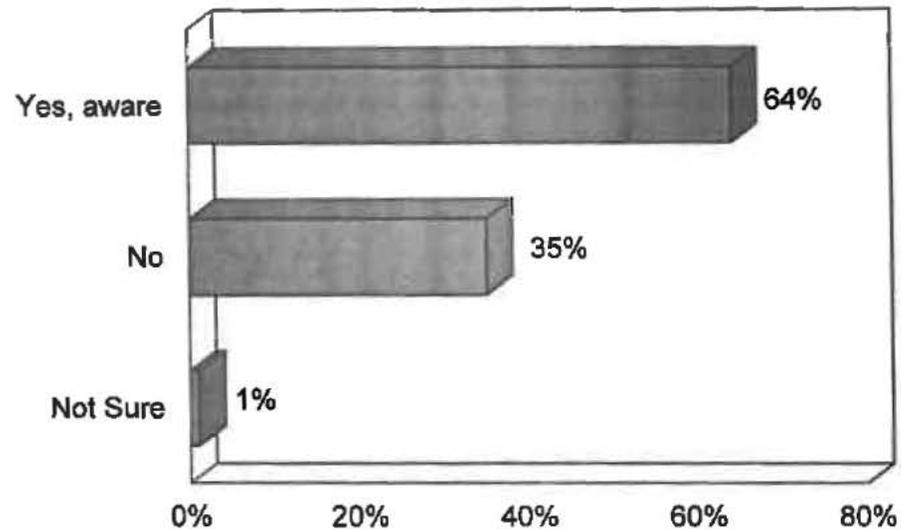
Q2 CHAMPION SCHOOLS' QUALITY RATING



Once again, 92% of voters rated the quality of education positively, and of these two-thirds (65%) rated the quality of education **excellent** while another 27% rated it **good**. This is one of the highest quality of education ratings we have observed. And it is virtually the same as in the 2012 survey Triad conducted for the Champion Schools (68% excellent, 24% good). We should also point out that nearly everyone (97%) could rate the quality of education.

About two-thirds (64%) were aware that the State of Ohio assessed the buildings and recommended replacing them due to their poor condition.

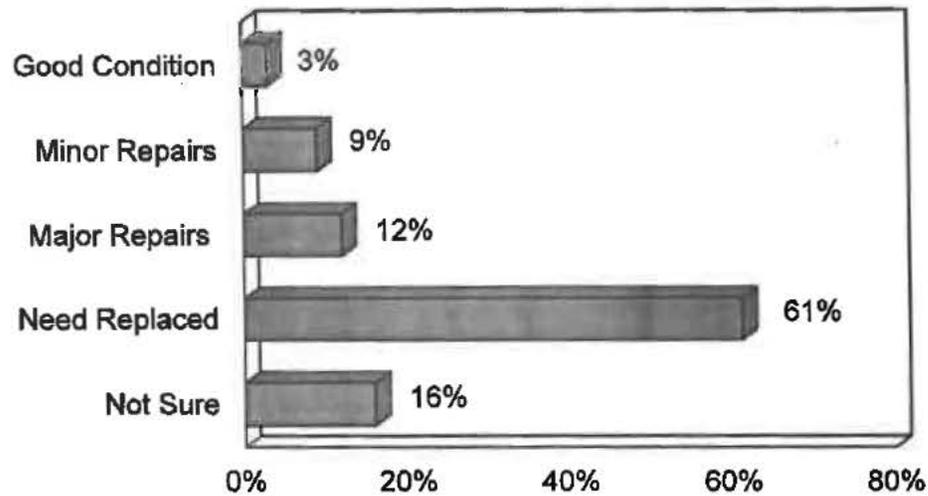
Q5 AWARE THAT THE STATE DECLARED THAT CENTRAL ELEMENTARY SCHOOL AND CHAMPION MIDDLE SCHOOL SHOULD BE REPLACED



While 64% of voters were aware that *the State of Ohio assessed the 100-year old Central Elementary School and Middle School and declared that the buildings are in such poor condition that they should be replaced*, the other third (35%) were not aware of the state's findings and recommendation.

A majority of voters (61%) think Central Elementary School needs to be replaced.

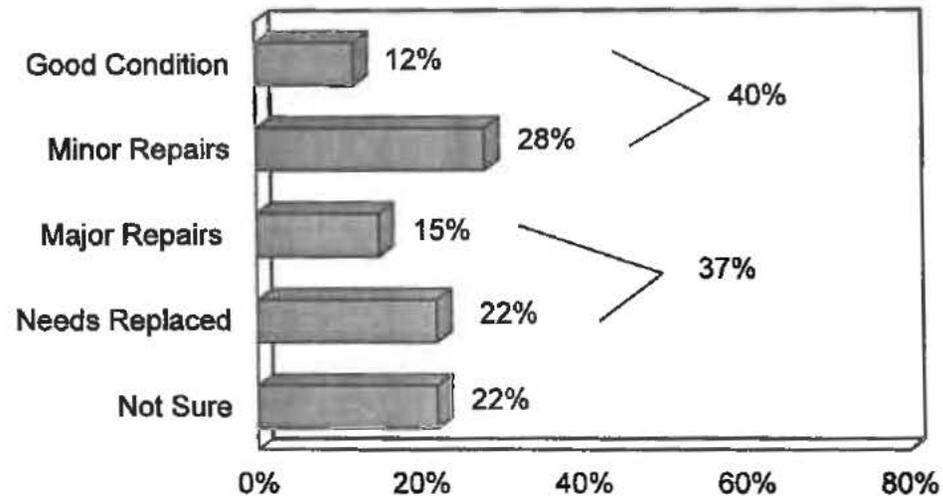
Q3 PERCEPTION OF THE CONDITION OF CENTRAL ELEMENTARY SCHOOL



Another 12% said the elementary school needs major repairs. Only a handful of voters think it is in good condition (3%) or only needs minor repairs (9%). However, 16% weren't sure about the condition of Central Elementary School. **It seems that most voters are aware of the poor condition and the need to replace Central Elementary School which will be helpful for a possible bond issue.**

Voters were divided on the condition of Champion Middle School.

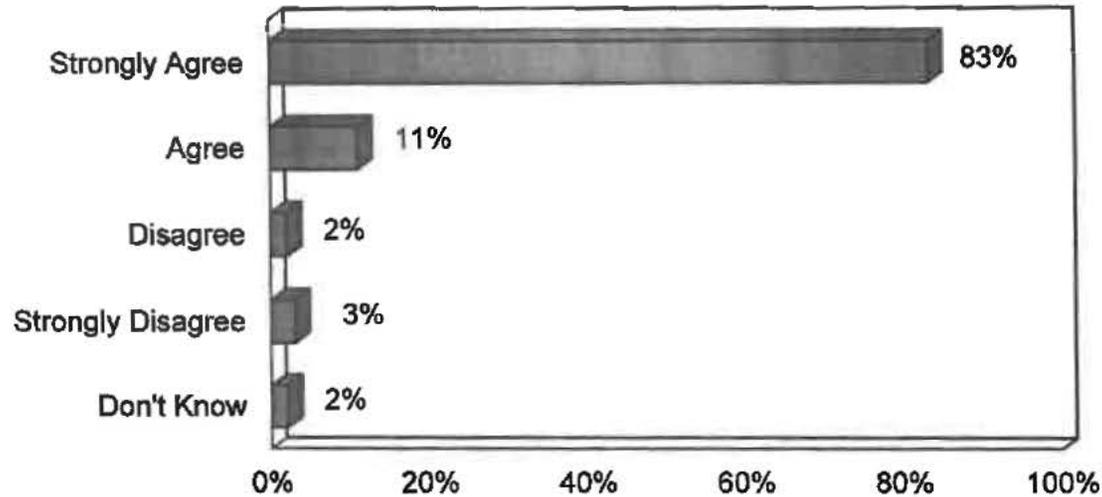
Q4 PERCEPTION OF THE CONDITION OF CHAMPION MIDDLE SCHOOL



That is, 40% said the Middle School is either in good condition (12%) or needs only minor repairs (28%). Another two-fifths (37%) think the building is in need of major repairs (15%) or needs to be replaced (22%). About a fourth (22%) weren't sure. Clearly, voters do not think the middle school is in as bad of shape as the elementary school, and some voters may even question why the district wants to replace it.

Nearly all voters (94%) believe that students should have safe and healthy school buildings.

Q12c AGREE/DISAGREE THAT IT'S IMPORTANT TO PROVIDE OUR STUDENTS WITH SAFE, HEALTHY AND FUNCTIONAL SCHOOL BUILDINGS TO LEARN IN



More importantly, 83% of voters **strongly agreed** that *it's important to provide our students with safe, healthy and functional school buildings to learn in.*

An overwhelming majority of all subgroups strongly agreed with this.

All of the reasons to replace the buildings tested well particularly those items about the condition of the schools.

Q11 VERY GOOD REASONS OR NOT FOR VOTING FOR THE BOND ISSUE

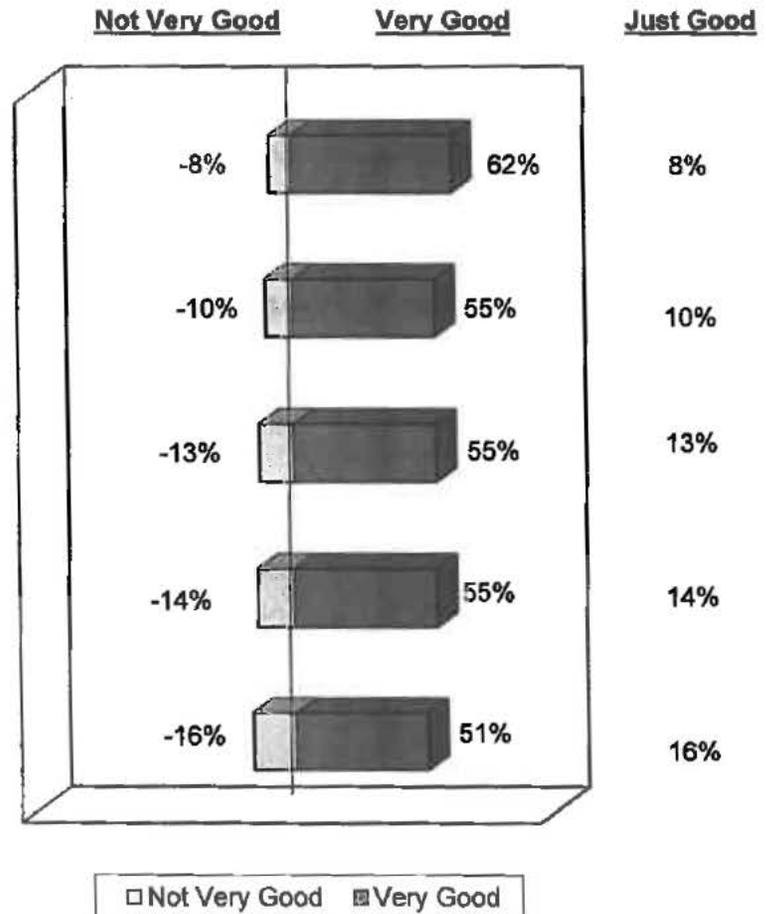
Central Elementary School is 100 years old, two sections of the building are separating from each other, the roof leaks, the heating and electrical systems are inadequate and the sewers back up. (Q11a)

Champion Middle School needs a new roof, windows and doors, the infrastructure is crumbling, the electrical and ventilation systems are inadequate and the sewers back up regularly. (Q11c)

Both schools have safety issues; they are not fully accessible to students and visitors with physical disabilities, have insufficient fire suppression systems and lack up-to-date security measures. (Q11d)

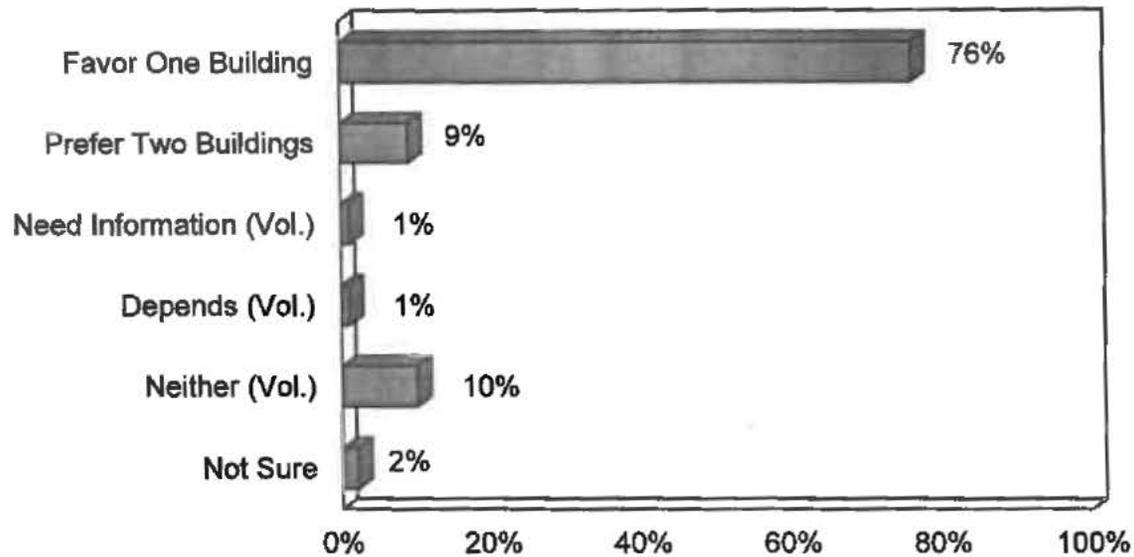
Maintaining a new building will reduce maintenance and energy costs by about \$200,000 a year. (Q11e)

The current classrooms are outdated and the new building will have better lighting, up-to-date libraries, labs and technology to better meet students' needs. (Q15b)



Three-fourths (76%) favored building one new school with two wings to replace the elementary and middle schools.

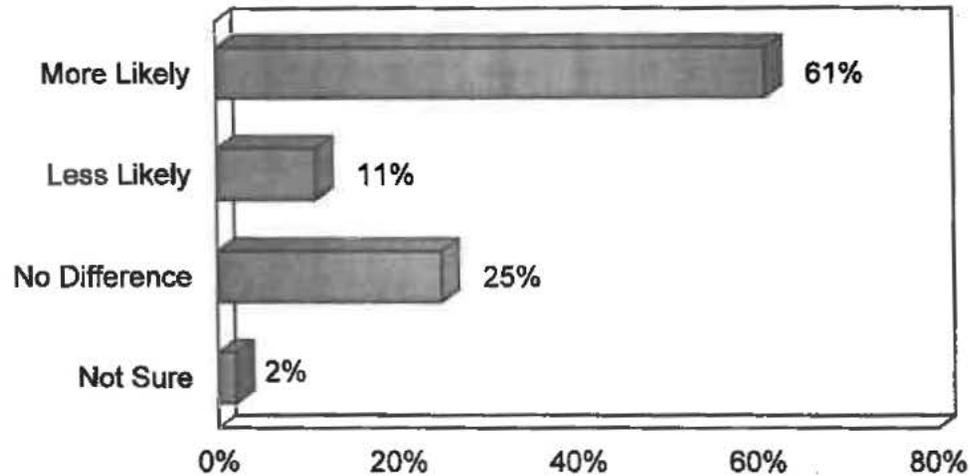
**Q10 FAVOR BUILDING ONE SCHOOL OR
PREFER TWO NEW SCHOOLS EVEN IF IT COSTS MORE**



Voters were told that the district plans to replace the two schools with one new building because it would be more cost efficient to build and operate one building instead of two and that the new building would have two wings - one for Kindergarten through fourth grade and one for fifth through eighth grade. In response, 76% favored building one new school while only 9% would prefer that the district build two new schools even if it costs more.

Knowing that the state will pay for more than half of the cost to build a new school is a strong argument in favor and should be communicated to voters.

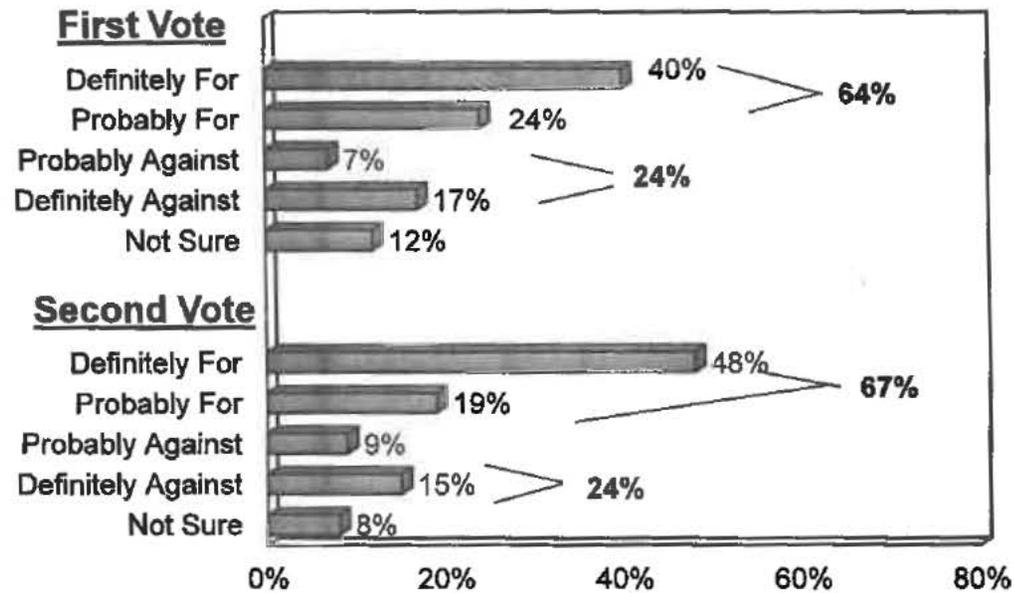
Q9 LIKELIHOOD OF VOTING FOR THE BOND ISSUE KNOWING THE STATE OF OHIO WOULD PAY FOR MORE THAN HALF OF THE COST TO BUILD A NEW ELEMENTARY AND MIDDLE SCHOOL



Well over half of the voters (61%) were **more likely** to vote for the bond issue knowing that the State will pay for more than half of the cost to build a new elementary and middle school. Only 11% were **less likely** to vote for knowing this while 25% said this makes no difference to them.

Two-thirds (64%) initially said they would vote for a \$13.6 million bond issue to replace the schools.

Q6 & Q13 VOTE ON A \$13.6 MILLION BOND ISSUE TO REPLACE CENTRAL ELEMENTARY SCHOOL AND CHAMPION MIDDLE SCHOOL



In the first vote question, 64% of the voters said they would vote for a \$13.6 million bond issue to pay to replace Central Elementary School and the Middle School which would be paid for by a 4.7 mill levy for a period of 38 years. And of these, 40% said they would **definitely vote for** it. A fourth (24%) would vote **against** while 12% were **undecided**.

By the end of the survey support for a bond issue increased 3-points to 67% in favor, but more importantly, the percent **definitely voting for** increased to 48%. The percent opposed remained the same at 24% while just 8% were undecided.